



STRATEGIC VISION, LLC

For Immediate Release

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**Majority Believe That Gregoire Did Not Win Election
Voters Lukewarm On Revote But Would Favor Rossi
Rossi Leads Cantwell In Senate Match-up**

Atlanta, GA/March 23, 2005 - Strategic Vision, LLC, an Atlanta-headquartered public relations and public affairs agency announced the results of a three-day poll of registered voters in Washington on the continuing gubernatorial controversy that still remains unresolved and in the courts. The poll asked respondents who they believe actually won the gubernatorial election, 56% said Republican Dino Rossi; 36% said Democrat Christine Gregoire; and 8% were undecided with a margin of error of $\pm 3\%$. When asked if they favored a revote, 56% said no; 39% said yes; 5% were undecided. When asked if there were a revote whom would they vote for, 52% said Rossi; 41% said Gregoire; and 7% were undecided.

“The poll demonstrates that Washington voters are tired of the endless gubernatorial chaos, yet at the same time do not believe Christine Gregoire actually won the election,” said David E. Johnson, CEO and Co-Founder of Strategic Vision, LLC, “This is ominous for Gregoire as despite the fact that she has been Governor for over two months, voters do not believe that she won the election.”

When asked if they believed that courts will allow a revote, 37% said yes; 58% said no; and 5% were undecided.

Christine Gregoire was viewed favorably by 39%; 57% viewed her unfavorably; and 4% were undecided. Republican Dino Rossi was viewed favorably by 55%; 42% viewed him unfavorably; and 3% were undecided.

“The problem for Gregoire is that regardless of who they voted for, people believe that she did not win the election and her unfavorable numbers are extremely high which allows her no room for error as Governor,” said Johnson.

Both political parties are also suffering in the public’s opinion as the election controversy continues. The Washington Democratic Party was viewed favorably by 32%; 50% viewed the Party unfavorably; and 18% were undecided. The Washington Republican Party was viewed favorably by 35%; 45% viewed the Party unfavorably; and 20% were undecided.

“Both political parties have been hurt from this controversy,” said Johnson “Voters are disgusted with this issue. Democrats run the greater long term risk as voters see them as stealing the election.”

When asked if they had more confidence; less confidence; or about the same amount of confidence in the election process as a result of the gubernatorial controversy, 21% said more; 54% said less; 15% said about the same amount of confidence; and 10% were undecided.

Voters gave Senator Patty Murray strong approval ratings. Fifty-five percent approved of her job performance; 39% disapproved; and 6% were undecided. Senator Maria Cantwell received lower approval ratings, with 48% approving of her job performance; 40% disapproving; and 12% were undecided.

In a hypothetical match-up with Republican Dino Rossi and Senator Cantwell, the results were Rossi 49%; Cantwell 40%; and 11% undecided. In a match-up with former Congresswoman Jennifer Dunn and Senator Cantwell, the results were Dunn 39%; Cantwell 49%; and 12% undecided. In a match-up with former Congressman George Nethercutt and Senator Cantwell, the results were Nethercutt 40%; Cantwell 50%; and 10% undecided. In a match-up with Washington Republican Party Chairman Chris Vance and Senator Cantwell, the results were Vance 37%; Cantwell 52%; and 11% undecided.

Poll Results

1. Regardless of who you voted for in November's gubernatorial election, who do you believe actually won the gubernatorial election, Democrat Christine Gregoire or Republican Dino Rossi?

Christine Gregoire	36%
Dino Rossi	56%
Undecided	8%

2. Regardless of who you voted for in November's gubernatorial election, would you favor another election for governor to resolve the election?

Yes	39%
No	56%
Undecided	5%

3. Regardless of whom you voted for in November and your feelings about a revote election, if there was a revote, whom would you vote for, Democrat Christine Gregoire or Republican Dino Rossi?

Christine Gregoire	41%
Dino Rossi	52%
Undecided	7%

4. Do you believe that the courts will allow a revote?

Yes	37%
No	58%
Undecided	5%

5. Regardless of who you voted for in November's gubernatorial election, do you have a favorable or unfavorable opinion of Christine Gregoire?

Favorable	39%
Unfavorable	57%
Undecided	4%

6. Regardless of who you voted for in November's gubernatorial election, do you have a favorable or unfavorable opinion of Dino Rossi?

Favorable	55%
Unfavorable	42%
Undecided	3%

7. Regardless of who you voted for in November's gubernatorial election, do you have a favorable or unfavorable opinion of the Washington Democratic Party?

Favorable	32%
Unfavorable	50%

Undecided	18%
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8. Regardless of who you voted for in November's gubernatorial election, do you have a favorable or unfavorable opinion of the Washington Republican Party?

Favorable	35%
Unfavorable	45%
Undecided	20%

9. Do you have more confidence, less confidence, or about the same amount of confidence in the election process as a result of the gubernatorial controversy?

More Confidence	21%
Less Confidence	54%
About the same amount	15%
Undecided	10%

10. Do you approve or disapprove of Senator Patty Murray's job performance?

Approve	55%
Disapprove	39%
Undecided	6%

11. Do you approve or disapprove of Senator Maria Cantwell's job performance?

Approve	48%
Disapprove	40%
Undecided	12%

12. If the election for United States Senate were held today and the candidates were Dino Rossi, the Republican or Maria Cantwell, the Democrat?

Dino Rossi	49%
Maria Cantwell	40%
Undecided	11%

13. If the election for United States Senate were held today and the candidates were Jennifer Dunn, the Republican or Maria Cantwell, the Democrat?

Jennifer Dunn	39%
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Maria Cantwell	49%
Undecided	12%

14. If the election for United States Senate were held today and the candidates were George Nethercutt, the Republican or Maria Cantwell, the Democrat?

George Nethercutt	40%
Maria Cantwell	50%
Undecided	10%

15. If the election for United States Senate were held today and the candidates were Chris Vance, the Republican or Maria Cantwell, the Democrat?

Chris Vance	37%
Maria Cantwell	52%
Undecided	11%

Strategic Vision, LLC is an Atlanta-headquartered public relations and public affairs agency

Results are based on telephone interviews with 800 registered voters in Washington, aged 18+, and conducted March 19-21, 2005. The margin of sampling error is ± 3 percentage points. Additional information on Strategic Vision, LLC may be obtained at www.strategicvision.biz.

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