



STRATEGIC VISION, LLC

For Immediate Release

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Gregoire's Approval Rating At 36% Cantwell Below 50% In Match-Up With McGavick

Atlanta, GA/August 10, 2005 - Strategic Vision, LLC, an Atlanta-headquartered public relations and public affairs agency announced the results of a three-day poll of 800 likely voters in Washington. The poll has a margin of error of ± 3 percentage points. The poll found that 36% of respondents approved of Governor Christine Gregoire's job performance; 56% disapproved; and 8% were undecided. President Bush's job approval was at 43%; 49% disapproving; and 8% undecided. When asked if they thought Washington was headed in the right direction or wrong direction, 47% said right; 41% said wrong; and 12% were undecided.

"Governor Gregoire continues to register some of the lowest job approval numbers in the nation for a Governor of either party," said David E. Johnson, CEO and Co-founder of Strategic Vision, LLC. "Some of this must be attributed to the lasting impact from the contested gubernatorial election. To date, Gregoire has not been able to overcome the stigma of that contest."

In a hypothetical 2008 match-up between Gregoire and 2004 opponent, Dino Rossi, the poll found that 55% said they would vote for Rossi; 39% said they would vote for Gregoire; and 6% were undecided.

"At this time should Rossi decide upon a rematch with Gregoire, he would start out as the favorite in the race," said Johnson.

When asked if they approved of President Bush's selection of John Roberts to replace Sandra Day O'Connor on the Supreme Court, 48% approved; 36% disapproved; and 16% were undecided.

When asked if they would favor the United States Supreme Court overturning Roe v. Wade, 29% said yes; 60% said no; and 11% were undecided.

When asked if they were confident that Washington had overcome the problems that plagued the last election; 17% said yes; 73% said no; and 10% were undecided.

"This shows that the lingering controversy over the Governor's election has left many Washington voters disenchanted with the entire electoral process," said Johnson.

United State Senator Patty Murray received a 57% job approval; with 33% disapproving; and 10% undecided. United States Senator Maria Cantwell received a 47% job approval; with 36% disapproving; and 17% undecided.

In a potential match-up with Senator Cantwell and SAFECO President and CEO Mike McGavick, the results were Cantwell 46%; McGavick 38%; and 16% undecided.

“While Senator Cantwell leads McGavick, she is held well below the critical 50% mark that incumbents need and McGavick remains largely unknown to most voters,” said Johnson.

“McGavick to build upon his potential needs to define himself with voters before Cantwell is able to do so.”

When Democratic voters were asked their preferences for the 2008 Presidential nomination, New York Senator Hillary Clinton led with 36%; Massachusetts Senator John Kerry received 12%; former Vice President Al Gore received 10%; John Edwards received 7%; former General Wesley Clark received 5%; Wisconsin Senator Russ Feingold received 3%; New Mexico Governor Bill Richardson received 3%; Delaware Senator Joseph Biden received 2%; Indiana Senator Evan Bayh received 1%; Pennsylvania Governor Ed Rendell received 1%; Iowa Governor Tom Vilsak received 1%; California Senator Barbara Boxer received 1%; and 18% were undecided.

“Hillary Clinton definitely starts out in command on the Democratic side,” said Johnson. “The race for Democrats at this point is to become the ABC (Anybody But Clinton) candidate.”

When Republicans were polled on whom they would support in 2008 for the Republican Presidential nomination, former New York Mayor Rudy Giuliani received 24%; Senator John McCain received 22%; Senator Bill Frist received 11%; Massachusetts Governor Mitt Romney received 5%; Former House Speaker Newt Gingrich 4%; Pennsylvania Senator Rick Santorum received 4%; Virginia Senator George Allen received 2%; New York Governor George Pataki received 2%; Nebraska Senator Chuck Hagel received 2%; and 24% were undecided.

“The Republican race is at this point wide open, although Giuliani and McCain must be seen as the frontrunners,” said Johnson.

Poll Results

1. Do you approve or disapprove of Governor Christine Gregoire’s job performance?

Approve	36%
Disapprove	56%
Undecided	8%

2. Do you approve or disapprove of President Bush’s job performance?

Approve	43%
Disapprove	49%
Undecided	8%

3. Do you think Washington is headed in the right direction or the wrong direction?

Right	47%
Wrong	41%
Undecided	12%

4. If the Election for Governor in 2008 was between the Democrat Christine Gregoire and the Republican, Dino Rossi, whom would you vote for?

Christine Gregoire	39%
Dino Rossi	55%
Undecided	6%

5. Do you approve or disapprove of President Bush's selection of Judge John Roberts to replace Sandra Day O'Connor on the United States Supreme Court?

Approve	48%
Disapprove	36%
Undecided	16%

6. Would you favor the United States Supreme Court overturning Roe v. Wade?

Yes	29%
No	60%
Undecided	11%

7. Are you confident that Washington has overcome the problems that hindered the 2004 Election and that there will be no problems with the 2006 Election?

Yes	17%
No	73%
Undecided	10%

8. Do you approve or disapprove of Senator Patty Murray's job performance?

Approve	57%
Disapprove	33%
Undecided	10%

9. Do you approve or disapprove of Senator Maria Cantwell's job performance?

Approve	47%
Disapprove	36%
Undecided	17%

10. If the election for United States Senate were held today and the candidates were Maria Cantwell, the Democrat or Mike McGavick, the Republican, whom would you vote for?

Maria Cantwell	46%
Mike McGavick	38%
Undecided	16%

11. For the 2008 Democratic Presidential Nomination whom would you support (**Democrats Only**)?

Hillary Clinton	36%
John Kerry	12%
Al Gore	10%
John Edwards	7%
Wesley Clark	5%
Russ Feingold	3%
Bill Richardson	3%
Joseph Biden	2%
Evan Bayh	1%
Ed Rendell	1%
Tom Vilsak	1%
Barbara Boxer	1%
Undecided	18%

12. For the 2008 Republican Presidential Nomination who would you support (**Republicans Only**)?

Rudy Giuliani	24%
John McCain	22%
Bill Frist	11%
Mitt Romney	5%
Newt Gingrich	4%
Rick Santorum	4%
George Allen	2%
George Pataki	2%
Chuck Hagel	2%
Undecided	24%

Strategic Vision, LLC is an Atlanta-headquartered public relations and public affairs agency. Results are based on telephone interviews with 800 likely voters in Washington, aged 18+, and conducted August 5-7, 2005. The margin of sampling error is ± 3 percentage points. Additional information on Strategic Vision, LLC may be obtained at www.strategicvision.biz.

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